



Tobacco Company

DM	T&D	REP
1224	_____	_____
1225	_____	_____
1226	_____	3, 4, 7, 9, 12, 15
1229	_____	_____
1230	_____	8, 10, 11
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

C. A. DiBenedetto #1240
Special Accounts Manager

400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774 Fax 908-417-9076

CHAIN PROMOTION AUTHORIZATION
FOR USE BY FIELD SALES

<u>DIVISION</u> G. P. Mitchell F. E. Cook		<u>CHAIN</u> Kings Super Markets (1430-00-00)	
<u>PROMOTION</u> Winston Select \$2.50/\$0.25 off carton/pack purchase through scanner buy-down.			
<u>SUPPLIER</u>		<u>DISTRIBUTION DATE</u> Promotion Date 2/1/95 - 2/28/95	
<u>AUTHORIZED STORES</u> ALL		<u>BRAND ASSORTMENT</u> Select Box Select King Select Lt. Box Select Lt. King Select Lt. 100 Select Slim Lt. Box 100	
<u>SPECIAL INSTRUCTIONS</u> ① Ensure scanner UPC codes reflect promotion price. ② Place POS reflecting reduced price on carton and pack fixtures. ③ Place additional orders in the cigarette ordering books.			
<u>AUTHORIZED SIGNATURE</u>		<u>DATE</u>	

51853 3592



Tobacco Company

DM	T&D	REP
1224	_____	_____
1225	_____	_____
1226	_____	3, 4, 7, 9, 12, 15
1229	_____	_____
1230	_____	8, 10, 11
PTC	SAM	_____
ROM	PA	SC
RM	PG	MC
1240	1242	SAM

C. A. DiBenedetto #1240
Special Accounts Manager

400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774 Fax 908-417-9076

CHAIN PROMOTION AUTHORIZATION
FOR USE BY FIELD SALES

DIVISION G. P. Mitchell F. E. Cook		CHAIN Kings Super Markets (1430-00-00)	
PROMOTION Winston Select \$2.50/\$0.25 off carton/pack purchase through scanner buy-down.			
SUPPLIER 		DISTRIBUTION DATE Promotion Date 2/1/95 - 2/28/95	
AUTHORIZED STORES ALL		BRAND ASSORTMENT Select Box Select King Select Lt. Box Select Lt. King Select Lt. 100 Select Slim Lt. Box 100	
SPECIAL INSTRUCTIONS ① Ensure scanner UPC codes reflect promotion price. ② Place POS reflecting reduced price on carton and pack fixtures. ③ Place additional orders in the cigarette ordering books.			
AUTHORIZED SIGNATURE		DATE	

51853 3593



Tobacco Company

DM	T&Q	REP
1224		
1225		
1226		3, 4, 7, 9, 12, 15
1229		
1230		8, 10, 11
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

C. A. DiBenedetto #1240
Special Accounts Manager

400 Raritan Center Parkway
Raritan Center
Edison, NJ 08837
908-225-4774 Fax 908-417-9076

CHAIN PROMOTION AUTHORIZATION
FOR USE BY FIELD SALES

<u>DIVISION</u> G. P. Mitchell F. E. Cook		<u>CHAIN</u> Kings Super Markets (1430-00-00)	
<u>PROMOTION</u> Winston Select \$2.50/\$0.25 off carton/pack purchase through scanner buy-down.			
<u>SUPPLIER</u>		<u>DISTRIBUTION DATE</u> Promotion Date 2/1/95 - 2/28/95	
<u>AUTHORIZED STORES</u> ALL		<u>BRAND ASSORTMENT</u> Select Box Select King Select Lt. Box Select Lt. King Select Lt. 100 Select Slim Lt. Box 100	
<u>SPECIAL INSTRUCTIONS</u> ① Ensure scanner UPC codes reflect promotion price. ② Place POS reflecting reduced price on carton and pack fixtures. ③ Place additional orders in the cigarette ordering books.			
<u>AUTHORIZED SIGNATURE</u>		<u>DATE</u>	

51853 3594